



## Case Study

# A study of e-resources in business school libraries at Hyderabad, India

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## Abstract

*Digital revolution is buzz word in the society. Digital library is a leading slogan these days. Its impact on the libraries is enormous and clearly visible. In digital library, all the collections or the major part of the collections are in digital or electronic mode. This helps the users to use or access with machine or device at any point of time at any places requesting the book to be issued is much earlier than its print versions. This study deals with the use and usage of e-resource Information Source and Services in Business School Libraries. The article describes about the E-Resource Information Sources and Services.*

**Keywords:** e-Resource information in Business School Libraries.

## Introduction

The revolution of Information and Communication Technologies (ICTs) has brought structural changes in library services. Professionally speaking it is a conglomerate of information technology management science and communication methodology, has redefined the role and the services of business school libraries. It has brought changes in the availability and access format of literature. The books are brought out in electronic format through additionally print format is supplemented in some cases. The e-formats only are encouraged at some places, with this not only books and journals are easier in availability and much more comfortable than its traditional version. Quick need of getting information is also possible with this format. No need to wait for months together for its arrival from the far distant places from its publications. "Several authors emphasize the fact that the electronic archive can be seen as a written to the Enlightenment ideal of encyclopedism. Some of the most frequently encountered types are: i. E-journals, ii. E-books, iii. Full-text (aggregated) databases, iv. Indexing and abstracting databases, v. Reference databases (biographies, dictionaries, directories, encyclopaedias, etc.), vi. Numeric and statistical databases, vii. E-images, viii. Online e-resources (online databases-full text), ix. E-audio/visual resources.

The concept of academic library is changing. The statement is very alarming and it is a clarion call to uphold the values of business school libraries. Traditionally speaking libraries are instated in a huge building is iconic and sometimes found with a unique<sup>1</sup> architecture.

**E-resources** whether acquired via purchase or license, free from the web, born digital or multiple format materials<sup>2</sup> (e.g., CD-ROM combined with a book). E-resources present a number of

challenges not encountered with the selection and acquisition of traditional analogue materials and it is advisable for the library to develop clear policies and processes for the selection and management of<sup>3</sup> such resources. These will provide clarity to staff and ensure that e-resources within the library are developed with due consideration of cost, technical feasibility, licensing, access and preservation requirements, and constraints.

**Purpose:** The purpose of this topic is to help develop an awareness of the key issues that every business school-library will need to consider and address in developing<sup>4</sup> an e-portfolio. The topic is not intended to be exhaustive, but is written to provide a reasonable and informed introduction to the wide range of issues presented by e-resources. A topic that addresses an evolving subject area, such as e-resources, requires updates.

**Objectives of the Study:** i. To study the e-resources in business school libraries of Hyderabad City. ii. To study and evaluate the e-resource online databases provided by the libraries of Business School Libraries.

**Scope:** This document is intended for use by libraries around the world regardless of experience in dealing with e-resources and regardless of service orientation (e.g., academics). This document is arranged in four broad sections, each focusing on a key aspect or critical sub-aspect of the e-resource process in libraries: namely<sup>5</sup> collection development, selection and evaluation, licensing, and review/renewals. There is an appendix providing a definition of terms which appears within this document, as well as a list of resources. 'The scope of the study is limited to business school students of Hyderabad colleges located in Hyderabad City.

**Business School Library:** Business School Libraries play an important role in providing the right direction to the business

management education and technological development of a nation. The library is an indispensable source of information for students, researchers and teaching staff of business schools. Every library exists to serve the needs of its community of users. The evaluation of a library is based on how well it serves these needs. Meeting user needs necessitates a study of those needs.

**Purpose of the study:** The purpose of this study is to know the user awareness and perception of using different types of information sources and services. It is intended to study in detail the information needs of users, their satisfaction with the various facilities and to assess user characteristics associated with use of sources and services at the Business School Libraries.

**Limitations of the Study:** The limitation of the study is confined to assess the use of information sources and services by students' of Business School Libraries, Hyderabad.

This article is the original survey carried out by the author and reflects the current views and practices of information sources and services of business school students in the Hyderabad city colleges located in Hyderabad City. i. Institute of Public Enterprises-IPE, ii. Narsee Monjee Institute of Management-NMIMS, iii. Siva Sivani Institute of Management-SSIM, iv. VJIM Business School, v. Aurora's Business School, vi. ICBM school of business Excellence-ICBM.

### Selection and evaluation of e-resources

For analogue library materials, the selector or acquisition librarian makes the decision to acquire an item with only limited consultation with other departments following established policies and guidelines. E-resources present a number of hurdles not encountered with traditional<sup>6</sup> library materials. In addition to the criteria that apply to analogue materials, electronic publications raise complex issues around licensing, access, networking, pricing, ownership, and rapidly changing technology and standards. The selector cannot make a decision to acquire an e-resource in isolation and must liaise closely with other departments in the library and beyond to evaluate the suitability of a resource prior to the decision to acquire. Typically this will involve consultation with staff responsible for technical systems and services, acquisitions, resource discovery (cataloguing and access), contracts and licensing, and service delivery.

To ensure consistency of approach, it is good practice to establish clear guidelines and processes for the selection<sup>7</sup> of e-resources. These might include developing a checklist for selection and evaluation; establishing clear roles and lines of responsibility and consultation; and the establishment of an e-resource evaluation panel, which could be composed of a group of e-resource stakeholders from various departments within the institution.

To establish if an e-resource is appropriate for the library's collection and to help determine the true and hidden cost implications of acquisition, storage, maintenance, preservation and other issues, detailed information regarding the item is required. This information needs to be reviewed against the library's e-resource collection<sup>8</sup> development policy.

### Technical Requirements

E-resources also present a number of technical issues that need to be considered to ensure resources are compatible with existing library hardware and software and that the library has the capability to provide and effectively maintain access to resources on an ongoing and cost effective basis.

Evaluation should be in consultation with the appropriate<sup>9</sup> technical staff and should include consideration of the following:

**Method of Access:** What methods of access are available (e.g., stand-alone, remote via web, local web mount or hosting)? Access to remote hosts via web is often preferable because it provides additional benefits such as faster updating, optimum access, reduced burden in terms of storage, preservation and maintenance.

**Authentication:** What methods of authentication are available (e.g., IP filtering, login and password)? Access via IP filtering is often preferable because it typically provides simultaneous access for multiple users. IP-address recognition can also provide access to users via a proxy server, allowing authorised library users to access content from outside the physical confines of the library is an important feature.

In such circumstances, a commercial database "sees"-and recognises the library IP address, not the user's home or any other IP addresses.

**Compatibility:** The resource should be compatible across a range of platforms and, where local installation and maintenance are required, should be compatible with existing hardware and software supported by the library.

**Browsers:** The issue of web browsers is very important. Some e-resources only work with certain web browsers or certain versions of web browsers.

**Content Format:** Determination of which formats database files use is important: HTML, SGML, XML, PDF, e-pub, etc and media formats such as JPEG and MPEG. Each of these formats has positive and negative features. HTML is fine for shorter documents, but if one has to deal with a long document (over 1,000 K), XML can be better for managing large and complex documents giving greater consistency and information integrity, improved precision around information retrieval, flexibility for information reuse, and increased longevity of information.

## Functionality and Reliability

In assessing the suitability of a resource in terms of functionality and reliability issues, the library may find it useful to evaluate the following:

**Interface:** The e-resource interface should be user-friendly, easy to navigate and intuitive. User-friendly resources often include such features as online tutorials, introductory screens, navigation aids and context-sensitive help and personalization options such as subscribing to feeds/e-mail alerts, save search history etc. The screen design should be easy to read and follow and consideration should be given to the similarity of the resource interface to others already in use and with which users are already. Multi-lingual interfaces are desirable for libraries with a multi-lingual community.

**Search and Retrieval:** The resource should offer a powerful and flexible and user friendly search engine.

**Exporting and Downloading:** A range of export options such as e-mail, printing, and downloading (to a machine or a personal digital assistant) should be supported. Provision of citation downloads to citation management software (such as Endnote, Mendeley and BibTex) should be available. Consideration needs to be given to the ease of printing or downloading and to any restrictions or additional fees imposed.

**Response, Reliability and Availability:** The system should be available at all hours of the day every day (e.g., 24 hours a day / 7 days a week). It should be stable with un limited evidence of unscheduled downtime.

**Integration:** The system should support integration with other resources via reference and full-text linking. The content should be indexed in discovery tools to facilitate effective discovery and delivery of local and remote resources.

### Types of Resources Used:

**Books:** Top of the management books are major resources in the Business School Libraries. The books are selected from both core and non-core subject areas like philosophy, light reading, non-fiction and children books, which cater to the needs of whole<sup>10</sup> management community.

**Online Databases:** Several databases are key role in the Business School Libraries.

## Business News

**ABI Inform:** ABI/INFORM Complete is made up of ABI/INFORM Global, ABI/INFORM Trade and Industry, and ABI/INFORM Dateline. Each of these three databases covers a different aspect of<sup>11</sup> business information.

**Economic Intelligence Service:** Economic Intelligence Service (EIS) provides the most essential reference statistics on all

sectors of the Indian economy. The EIS is analytical, up-to-date, comprehensive and objective. It is the most essential component of every modern professional's information infrastructure.

**ET Intelligence Group:** This database is a product of the ET Intelligence Group (ETIG), the research arm of The Economic Times, India's largest business paper, and part of The Times Group, India's largest media group. It provides economic and business research on India. The database exhibits macro-economic and sectoral research on Indian business. The scope of business analysis spans across various angles – sectoral, firm level, macro-economic, process and functional.

**Factiva.com:** Factiva.com offers a premier collection of the world's top media outlets, trade and consumer publications, and thousands of web sites—more than 35,000 global news and information sources from 200 countries in 28 languages. Top news sources include The Wall Street Journal, Dow Jones Newswires, The New York Times, The Sydney Morning Herald and Le Monde. It covers more than 400 continuously updated newswires, thousands of business sources unavailable on the free web and over 3,700 sources available on or before the date of publication. Also it provides in-depth company, executive and industry profiles, expert analysis, market data and detailed reports.

**FT.Com:** FT provides the latest news and data from the world's leading business website. It has full access to all FT news, comment, expert analysis and tools essential for managing business.

**Hoovers:** The Hoover's online database includes 12 million companies, providing access to in-depth company profiles for more than 40,000 companies, public and private, of the world's top business enterprises. The database also covers the financial information, news<sup>12</sup> and industry information.

**ISI Emerging Market:** It provides access to coverage of more than 52 emerging market countries in Latin America, Europe and Asia, current financial statements and profiles of listed and unlisted companies. It also covers macroeconomic forecasts and industry analysis from leading international research.

**LexisNexis® Academic:** LexisNexis® Academic provides searchable access to a comprehensive spectrum of full-text information from over 5,600 sources, selected to meet academic research needs, including: national and regional newspapers, wire services, broadcast transcripts, international news, and non-English language sources U.S. Federal and state case law, codes, regulations, legal news, law reviews, and international legal information Shepard's® Citations for all U.S. Supreme Court cases back to 1789 Business news journals, company financial information, SEC filings and reports, and industry and market news.

**Views Wire Global:** It provides views and experts opinion on various news items which will have an impact on the country/region/global.

**VC Circle:** VC Circle is the leading source of independent news, information and data for the investment ecosystem. VC Circle is relied upon by an influential global community of deal makers and entrepreneurs for trusted news and incisive analysis related to Indian investments, MandA, venture capital, private equity, investment banking, public equity, and innovative business models.

### Companies information databases

**Capital IQ:** Capital IQ delivers comprehensive fundamental and quantitative research and analysis solutions to over 4,200 investment managers, investment banks, private equity funds, advisory firms, corporations,<sup>13</sup> and universities worldwide.

**Capital Market Cybercline-Capitaline Plus:** Capitaline Plus is the new version of Capitaline corporate database giving financial and other information on more than 10,632 companies, of which 4,321 are unlisted. All the companies are grouped under respective industries. Capitaline Plus covers 313 industries.

**CCM (CRSP/Compustat Merged Database):** The CRSP/Compustat Merged Database brings the academic market a unified database, providing a link between CRSP U.S. stock data and select Compustat data files. CRSP maps its U.S. stock data with Compustat fundamental data using unique identifiers, allowing for seamless time-series analysis of companies and securities, regardless of ticker or CUSIP changes.

**Compustat:** Compustat provides 20 years of annual and monthly data and 12 years of quarterly data for more than 20,300 U.S. and Canadian companies. Compustat contains financial data items including general company information and complete financial statements (balance sheet, income statement, cash flows, et.,-). This database is extremely valuable for those conducting empirical research on corporate finance.

**Compustat Bank Data:** It provides up to 20 years of annual and 12 years of quarterly data history for approximately 2,000 North American banks and Savings and Loan institution.

**Compustat Historical Segment:** A database of historical fundamental and market data for active and inactive companies with annual data back to 1950 and quarterly data back to 1962.

**CRSP:** CRSP refers to the Center for Research in Security Prices, located at the University of Chicago. The CRSP database includes monthly and daily price quotations for common stocks, excluding preferred stock and including ADRs, traded on the New York and American stock exchanges and NASDAQ.

**CRSP Mutual Fund Datasets:** Mutual Fund Database includes a history of each mutual fund's name, investment style, fee structure, holdings, and asset allocation. Also included are monthly total returns, monthly total net assets, monthly/daily net

asset values, and dividends. In addition, schedules of rear and front load fees, asset class codes, and management company contact information are provided.

**Datamonitor:** Datamonitor is a premium business information company helping 5000 of the world's leading companies across the Automotive, Consumer Markets, Energy, Financial Services, Healthcare and Technology sectors.

**ET Intelligence Group:** This database is a product of the ET Intelligence Group (ETIG), the research arm of The Economic Times, India's largest business paper, and part of The Times Group, India's largest media group. It provides economic and business research on India. The database exhibits macro-economic and sectoral research on Indian business. The scope of business analysis spans across various angles—sectoral, firm level, macro-economic, process and functional.

**ExecuComp:** It offers extensive, transparent executive compensation data, including current, historical, total compensation, executive options, and compensation of industry peers. Focus on the key factors underlying each company's compensation policies and decisions, making it easier to identify trends within an industry, within the company, or among peers. ExecuComp also allows you to link a company's performance to actual compensation levels.

**FT.Com:** FT provides the latest news and data from the world's leading business website. It has full access to all FT news, comment, expert analysis and tools essential for managing business.

**Factiva.com:** Factiva.com offers a premier collection of the world's top media outlets, trade and consumer publications, and thousands of web sites—more than 35,000 global news and information sources from 200 countries in 28 languages. Top news sources include The Wall Street Journal, Dow Jones Newswires, The New York Times, The Sydney Morning Herald and Le Monde. It covers more than 400 continuously updated newswires, thousands of business sources unavailable on the free web and over 3,700 sources available on or before the date of publication. Also it provides in-depth company, executive and industry profiles, expert analysis, market data and detailed reports.

**Global Market Information Database (GMID):** GMID is the premier database on Market Research giving access to Euromonitor's entire portfolio of statistical and full-text analysis findings on Country Data, Consumer Lifestyles, Retail Market Sizes, Forecasts, Brands and Companies, Information Sources, Major Market<sup>14</sup> Profiles and Reports.

**Hoovers:** The Hoover's Online database includes 12 million companies, providing access to in-depth company profiles for more than 40,000 companies, public and private, of the world's top business enterprises. The database also covers the financial information, news, and industry information.

**ISI Emerging Market:** It provides access to coverage of more than 80 emerging market countries in Latin America, Central Europe, Middle East and North Africa and Asia, a one-stop shop for business news, company (current financial statements and profiles of listed and unlisted companies), industry analysis and financial information, it also covers macroeconomic forecasts and industry analysis from leading international research.

**LexisNexis Academic:** LexisNexis® Academic provides searchable access to a comprehensive spectrum of full-text information from over 5,600 sources, selected to meet academic research needs, including: national and regional newspapers, wire services, broadcast transcripts, international news, and non-English language sources U.S. Federal and state case law, codes, regulations, legal news, law reviews, and international legal information. Shepard's® Citations for all U.S. Supreme Court cases back to 1789 business news journals, company financial information, SEC filings and reports, and industry and market news.

**Mergent FISD:** The Mergent Fixed Income Securities Database (FISD) is a comprehensive database of publicly-offered U.S. bonds. FISD contains issue details on over 140,000 corporate, corporate MTN (medium term note), supranational, U.S. Agency, and U.S. Treasury debt securities and includes more than 550 data items. FISD provides details on debt issues and the issuers, as well as transactions by insurance companies.

**Mutual Fund Links (MFLINKS):** The MFLINKS tables provide a reliable means to join CRSP Mutual Fund (MFDB) data that covers mutual fund performance, expenses, and related information to equity holdings data in the TFN/CDA S12 datasets. It allows gathering detail on holdings for either particular funds or fund families and groups of funds at specific points in time.

**Mergent Online:** Mergent Online delivers a comprehensive suite of authoritative financial information with the accuracy, timeliness and transparency required in today's marketplace. Its innovative, intuitive user interface will satisfy the most demanding research needs. Mergent Online content: U.S. Company Data International Company Data U.S. Annual Reports International Annual Reports Industry Reports.

**Prowess:** Prowess provides information on over 7,000 companies in India. The coverage includes public, private, cooperative and joint sector companies, listed or otherwise. It provides financial statements, ratio analysis, funds flows, product profiles, returns and risks on the stock markets.

**Report Linker:** Reportlinker.com is a professional search engine, offering an access to the largest online collection of industry reports (Services Industry, Hi-Tech Media, Heavy Industry, Consumer Goods, Life Sciences and Agribusiness) company profiles, country reports, and market statistics published by private and public organizations. Report Linker

provides full access to more than 1 million reports, published by 200,000 reliable public sources such as Governments, Embassies, Investment agencies, National statistics agencies,<sup>15</sup> Trade unions, Leading newspapers and Private publishers.

### Thomson Reuters-13 F Institutional Holdings

Thomson-Reuters Institutional Holdings (13F) Database provides Institutional Common Stock Holdings and Transactions, as reported on Form 13F filed with the SEC. This database is formerly known as CDA/Spectrum 3 4 database, and contains ownership information by institutional managers with \$100 million or more in assets under management (Section 13(f) Securities).

**Thomson Reuters Mutual Fund Holdings:** This database provides security holding information for all registered mutual funds that report their holdings with the SEC, plus 3,000 global funds.

**Venture Intelligence:** The Venture Intelligence Private Equity Deal Database lists cash-for-equity investments in India-based companies by private equity and venture capital firms. The database also includes financial investments by strategic investors which function similar to PE/VC firms and often co-invest with them.

**Wharton Research Data Services:** Wharton Research Data Services, or WRDS, is a comprehensive web-based data management system that allows the easy retrieve of information from a wide variety of financial, economic, and marketing data sources. WRDS is the best known for its holdings of historical financial data from CRSP and COMPUSTAT. This data covers over 30,000 companies and includes security prices and trading volume, income and balance sheet items. We provide access to IBES' analyst projections for earnings and sales. WRDS also contains stock market indices, bond prices and interest rates, mutual fund and stock ownership information, options data, and a wide array of macroeconomic time series. International data, marketing and industry reports,<sup>16</sup> and web usage data are also available on WRDS.

### Management Literature

**ABI Inform:** ABI/INFORM complete is made up of ABI/INFORM Global, ABI/INFORM Trade and Industry, and ABI/INFORM Dateline. Each of these three databases covers a different aspect of<sup>17</sup> business information.

**Business Source Complete:** Business Source Complete is the world's definitive scholarly business database, providing the leading collection of bibliographic and full-text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly business journals back as far as 1.886 are included. In addition, searchable cited references are provided for more than 1,300 journals.

**Cambridge E-Books:** Cambridge e-books provides you access to the rare collection from Business and Management, Economics. Each collection represents premium content in most important publishing streams, the content having been specially selected by Cambridge editors, all leading experts in their field, ensuring access to the best research.

**CRC Netbase E-Books:** With over 38 subject-specific e-book collections, CRCnetBASE offers instant access to the world's premier Business and Management, scientific and technical information with added support for libraries. CRCNetbase products are designed to meet the individualised needs of any sized library or organisation.

**Econlit:** EconLit, the fundamental research tool in economics, provides bibliographic citations, with selected abstracts, to the international literature on economics since 1969.

**Emeraldinsight:** Emerald insight provides the Access more than 75,000 full text articles, 200,000 reviews from the world's leading management journals, plus case studies, literature reviews, book reviews, conference information, interviews, and profiles.

**Henry Stewart Talks:** Henry Stewart Talks provides access to animated audio visual presentations by world leading experts - advanced content in a user friendly format. The Marketing and Management Collection includes over 600 specially prepared audio-visual lectures, organised into 55 comprehensive series. It makes available a wide range of detailed, practical knowledge on subjects as diverse as Change Management, Business Ethics, Information Technology, Bargaining and Negotiations, Business Continuity and Risk Management, Data Mining, Branding and Product Specialisation in Hotels, Retail Marketing, Bayesian Analysis, Sport Marketing, Practical Pricing and Revenue Management, Pharmaceutical Marketing, Supply Chain Management and Export Marketing.

**John Wiley:** It provides the online access to the list of journals with full text and bibliographic information in Business and Management

**JSTOR:** JSTOR is an archive of scholarly journals. It does not offer the current issues of a particular journal. It provides access to complete back run of a journal beginning with their first issue up until a 'moving wall'. The 'moving wall' is usually set by the publisher and it can range anywhere from 2 to 5 years. Business Collection contains the complete runs of 46 important titles in the following academic disciplines: Economics, Accounting.

**NBER (National Bureau of Economic Research):** Working papers in full-text. Archive from 1994.

**Oxford Scholarship Online:** Oxford Handbooks online provides access to 27 Oxford Handbook titles on Business and Management Collection.

**Psycarticles:** PsycARTICLES is a set of electronic full-text articles from 42 premier journals published by APA and allied organisations that are not sold separately. Currently, the PsycARTICLES collection contains more than 25,000 articles published from 1988 to the present in the area of psychiatry and psychology.

**PsycInfo:** The PsycINFO database is a collection of electronically stored bibliographic references—most with abstracts or content summaries—to scholarly psychological literature from the early 1800s to the present. It covers more than 2,150 journals titles.

**Sage:** SAGE Journals Online is the delivery platform that provides online access to the full text of individual SAGE journals on Management and Organisation Studies.

**Science Direct:** Science Direct provides the online access to the complete list of journals with full text and bibliographic information. Coverage includes Business Management file: 53 journals Decision Science titles: 37 journals and Economics and Finance: 62 journals.

**Scopus:** Scopus is the largest abstract and citation database containing both peer-reviewed research literature and quality web sources. With over 19,000 titles from more than 5,000 international publishers, SciVerse Scopus offers researchers a quick, easy and comprehensive resource to support their research needs in the scientific, technical, medical and social sciences fields and, more recently, also in the arts and humanities.

**Springerlink.com:** Springer link provides the online access to the list of journals with full text and bibliographic information in Business and Economics.

**SSRN:** Social Science Research Network (SSRN) is a world wide collaborative of leading scholars that is devoted to the rapid worldwide dissemination of social science research. The following networks can be accessed through SSRN: Accounting Research Network Economics Research Network Entrepreneurship Research and Policy Network Financial Economics Network Information Systems and e-Business Network Legal Scholarship Network Management Research Network.

**Taylor and Francis:** Taylor and Francis currently publishes over 1,050 academic peer-reviewed journals across a variety of disciplines. The online version of these journals could be accessed through the Taylor and Francis Database with back volumes.

**World Scientific eBooks:** Delivering Essential Research Information Online from all the core subject areas with seamless delivery of information direct to your desktop with printing and saving options.

## Marketing Research

**Business Monitor International (BMI):** Business Monitor International (BMI) is a leading source of market intelligence encompassing Country Risk, Financial Markets and Industry Research. country Risk covers country research, macroeconomic forecasts, political risk analysis and operational stability in the format of daily news analysis, country reports and forecasts. Financial Markets covers analysis, forecasts and risk ratings on fixed income, currencies, interest rates, commodities and equity indices across an unparalleled spectrum of developed, emerging and frontier markets. Industry Research covers Daily industry news and analysis, quarterly country reports<sup>18</sup> with 10-year industry forecasts and competitive intelligence over 22 sectors.

**CapEx:** CapEx is a unique database on new and ongoing investment activities in India. These are investments into capacities being created by setting up new plant and machinery. It also includes investments into utilities and services such as retail and entertainment. CapEx monitors all such investment projects.

**Compustat:** Provides 20 years of annual and monthly data and 12 years of quarterly data for more than 20,300 U.S. and Canadian companies. Compustat contains financial data items including general company information and complete financial statements (balance sheet, income statement, cash flows, e--). This database is extremely valuable for those conducting empirical research on corporate finance.

**CRISINFAC:** Provides detailed information about the environmental and competitive forces which affect the performance of companies, and an assessment of the future performance of the industry.

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**Economic Intelligence Service:** Economic Intelligence Service (EIS) provides the most essential reference statistics on all sectors of the Indian economy. The EIS is analytical, up-to-date, comprehensive and objective. It is the most essential component of every modern professional's information infrastructure.

**EIU Country Data and Market Indicators:** EIU Country Data EIU Country Data Global provides an access to annual, quarterly and monthly economic indicators and forecasts covering around 117 countries, starting from 1980 and

forecasting out to 2005. It provides information for each country on economic structure, foreign payment, external debt stock and external debt service and trends in foreign trade. EIU Country Indicators Global EIU Country Indicators provides information on historic and forecast data on industries, demographics, consumption, average wages, income levels, market size, infrastructure and the business environment. It contains more than 250 series on each country.

**EIU.com:** Country Reports covers nearly 200 countries producing consolidated analysis in the form of main reports and, for a wide range of key countries. Coverage includes the political scene, economic policy, the domestic economy and foreign trade. Country Forecast: focus on the key factors affecting country's political and economic outlook and its business environment 5 years ahead. There are 60 Country Forecasts covering 27 OECD countries. Business China: This Quarterly service provides the topical, hands-on operating information that is vital to anyone setting up or operating a business in China. Business Asia: Hand-on operating information that is vital to anyone setting up or operating a business in Asia.

**ET Intelligence Group:** This database is a product of the ET Intelligence Group (ETIG), the research arm of The Economic Times, India's largest business paper, and part of The Times Group, India's largest media group. It provides economic and business research on India. The database exhibits macro-economic and sectoral research on Indian business. The scope of business analysis spans across various angles--sectoral, firm level, macro-economic, process and functional.

**Frost and Sullivan:** Frost and Sullivan enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. This database provides in-depth research coverage of these industries: Aerospace and Defense; Automotive and Transportation; Chemicals, Materials and Food; Electronics and Security; Energy and Power Supplies; Environment and Building Technologies; Healthcare; Industrial Automation and Process Control; Information and Communication Technologies; Measurement and Instrumentation and access to the services Economic Research and Analytics, Market Engineering Research, Technical Research, Financial Benchmarking and Analysis and Market Insights.

**FT.Com:** FT provides the latest news and data from the world's leading business website. It has full access to all FT news, comment, expert analysis and tools essential for managing business.

**Global Market Information Database (GMID):** GMID is the premier database on Market Research giving access to

Euromonitor's entire portfolio of statistical and full-text analysis findings on Country Data, Consumer Lifestyles, Retail Market Sizes, Forecasts, Brands and Companies, Information Sources, Major Market Profiles and Reports.

**Hoovers:** The Hoover's Online database includes 12 million companies, providing access to in-depth company profiles for more than 40,000 companies, public and private, of the world's top business enterprises. The database also covers the financial information, news, and industry information.

**IMaCS Industry Report:** IMaCS industry, market and corporate analysis cover a range of issues including business environment, industry structure, performance, positioning, competitiveness, and likely future direction, among others. The analyses are useful for corporate entities monitoring industry developments, and are promptly updated for changes in policies and other major variables.

**India Stat:** 'Indiastat.com' provides an oceanic depth of India-specific socio-economic statistical facts and figures culled from various secondary level authentic sources. Statistical data have been qualitatively analyzed, condensed and presented in a user-friendly format where academicians, researchers and professionals in marketing, finance, socio-economic studies and a host of other disciplines, will find Indiastat.com an extremely useful.

**ISI Emerging Market:** It provides access to coverage of more than 80 emerging market countries in Latin America, Central Europe, Middle East and North Africa and Asia, a one-stop shop for business news, company (current financial statements and profiles of listed and unlisted companies), industry analysis and financial information, it also covers macroeconomic forecasts and industry analysed from leading international research.

**LexisNexis Academic:** LexisNexis® Academic provides searchable access to a comprehensive spectrum of full-text information from over 5,600 sources, selected to meet academic research needs, including: national and regional newspapers, wire services, broadcast transcripts, international news, and non-English language sources U.S. Federal and state case law, codes, regulations, legal news, law reviews, and international legal information Shepard's® Citations for all U.S. Supreme Court cases back to 1789 business news journals, company financial information, SEC filings and reports, and industry and market news.

**Mergent Online:** Mergent Online delivers a comprehensive suite of authoritative financial information with the accuracy, timeliness and transparency required in today's marketplace. Its innovative, intuitive user interface will satisfy the most demanding research needs. Mergent Online content: U.S. Company Data International Company Data U.S. Annual Reports International Annual Reports Industry Reports.

**Prime Database:** PRIME database provides comprehensive information on all capital market offerings including public issues (including IPOs); Rights Issues (2,391 issues covered since April 1990) Debt private placements (6,579 issues covered since April 1995) Commercial Papers (873 issues covered since April 2003) Overseas Capital Market Offerings (248 issues covered since April 1991) Takeover Open Offer (663 offers covered since April 1997) Delisting Offers (32 offers covered since April 2003) Buyback Offers (111 offers covered since April 1998) Mutual Fund IPOs (738 IPOs covered since April 1964) Preferential Equity Issues (9,262 issues covered since April 2000) Directories.

**Reportlinker:** Reportlinker.com is a professional search engine, offering an access to the largest online collection of Industry reports (Services Industry, Hi-Tech Media, Heavy Industry, Consumer Goods, Life Sciences and Agribusiness) company profiles, country reports, and market statistics published by private and public organizations. ReportLinker provides full access to more than 1 million reports, published by 200,000 reliable public sources such as Governments, Embassies, Investment agencies, National statistics agencies, Trade unions, Leading newspapers and private publishers.

## Career Resources

**WetFeet** Insider Guides have been helping job seekers get a competitive edge in their career research and interviews.

**Vault Online Career Library** comprises company history, industry career guides, hiring info and other crucial company data.

## Information Sharing

A one-point source for B-School databases and information across the globe which provides facts about admissions, faculty, and placements, among others. It also throws a light on the rankings of B-schools in the United States, Europe, Asia, India, etc. In addition to this, useful links to different conferences, seminars, fellowships, scholarships, management associations, and chairs<sup>20</sup> are also provided.

## The e-journals and print journals

In the Business School libraries most of the scholarly and peer reviewed journals cover the areas of Business Management and Social Sciences collection and is available from the first issue of the publication. This collection meets the research requirements of all our users. i. Academic journals, ii. Magazines, iii. Subject wise listing, iv. Publisher wise listing.

## Conclusion

The use of e-resources is certainly commonplace in all areas of partner libraries from communications and administration, and more innovative uses of these technologies for learning. While



innovations in this area may be led by individual-“champions”- who introduce a new resource, or a new utilisation of an existing resource, it is clear that the use of e-resources in partner institutions (libraries) has become increasingly important over the past years. This importance, in particular to learning outcomes, is reflected in the way in which institutions have developed e-learning strategies, embedded e-learning imperatives into other strategies, and have developed centralised e-learning units which oversee the use of these resources.

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