



Effect of Mobile Phones on Journalism (MOJO) in Today's Era

Rishabh Bhardwaj and Taha Siddiqui

Media and Mass Communication Dept., Graphic Era Hill University, Dehradun, Uttarakhand, India
bhardwajrishabh94@gmail.com

Available online at: www.isca.in, www.isca.me

Received 1st December 2023, revised 27th March 2024, accepted 10th April 2024

Abstract

Journalism is such a word, on hearing about it even today we start imagining media, reporters, newspapers, news, news channel, etc. Journalism has always been forward for its social work and the work of dissemination and promotion of information. Within which working news reporter, news anchor, news editor, news writer, video editor, broadcasting team, editor, writer, a journalist writing news for newspapers and compiling news, etc. have been identified only in the context of journalism. Journalism was earlier used by the public only to get information. Where people's morning started with "Aaj Ki Taza Khabar" i.e., through a newspaper or morning bulletin broadcast on the news channel. In the initial period, this series of conveying the news to the public was included in the form of journalism in such a way that on one side there used to be an audience or reader and on the other side the broadcaster was involved. But due to modernization, journalism also got the support of new and cutting-edge technologies, in which the category of our smart mobile phones was kept in the first place. In today's modern era, life seems incomplete without a mobile phone, the condition is such that a person may live without food for a day, but hardly a person can live without a mobile phone even for an hour in today's time. In today's time, mobile phones have made journalism simple and accessible, but have added some negative aspects as well. The research paper presented shows the fact that how our mobile phones have affected journalism in the modern era. How Mobile Phones Linked Journalism to Public Opinion Ideas Mobile phones have become an important tool of modern-day journalism.

Keywords: Mobile Journalism, Traditional Journalism, Modern Journalism, Impact of Mobile Phones on Journalism.

Introduction

Different types of news reach our homes from all over the world through different news mediums whether it is newspapers or television and radio or internet, social media etc. Journalists working in news organizations convert the events related to the country and the world into news and convey them to us. For this, they compile daily information and present it in the format of news. This whole process is called 'journalism'. The word journalism is considered to be a Hindi adaptation of English 'Journalism'. The word 'Journalism' is derived from 'Journal' which means 'daily', and 'Roznama' which means that there is a description of daily work. Today the word journal has become indicative of 'magazine', newspaper, daily newspaper. The meaning of 'Journalism' is called newspaper, business related to magazine, news compilation, writing, editing, presentation, distribution etc. In today's era, there are many mediums of journalism such as newspapers, magazines, radio, television, web-journalism, social media, internet and our smart mobile phones etc¹.

Communication is a process that has always been associated with the journey of the development of human society. It also introduces the fact that if communication process was not involved in human society, hardly human civilization would have been able to develop so much. Communication is a process that flows continuously in a continuous manner.

The resource to complete this communication process is called media, through which the communication process can be completed. Along with this, the public can also be connected with the medium of communication. The word media is associated with the means of completing the process of communication, which works to connect and communicate with people called media. In order to complete the communication process, media has been completing its work with mediums of many formats such as print media, electronic media and in the context of today's modern era, digital media etc².

Since its inception, the media has been doing the work of conveying news from one place to another. The work of gathering information, disseminating information in a systematic manner, converting social information into the form of news, etc. is included in the category of journalism. The work of conveying the news to the masses through different mediums of media is done by journalists, meaning journalists, and if it is said in simple words, then this is called journalism. The media world has accomplished the most efficient way of connecting the ideas of the social world to the masses. Then whether it is through newspaper, radio or television. In the manner in which the exchange of news was accomplished with journalism, the mediums of these resources made its work even simpler and easier.

Journalism became such a medium where every small incident or social information, whether political or religious, proved to be very easy to reach the society, then the work of efficiently completing the work of conveying the news to the public through the medium of media could be completed. Who did the work of taking the news to the public like a bridge.

New media and smart phone based journalism

While the new form of media gave a lot of possibilities to journalism, the smart phone as a digital device of journalism was connected with the world of journalism. Which completely changed the news broadcasting system. Smart phone made the facility like live broadcasting so convenient that in a blink of an eye, any person was able to complete the instant broadcast of the event through mobile phone and was successful in making the event accessible to the masses. Which is known as Mobile Journalism i.e. (MOJO). In today's time, the era we are in is also known as the modern era or simply say the digital era, the main reason for which is our smart phone. In the modern era, smart phones have become a part of our life very fast. Information like electricity coming from mobile phones has brought a revolution in the field of information technology all over the world. Through mobile phones, listeners and readers all connect with the transmission of information instantaneously. At the same time, they are able to complete their co-partnership as well³.

History of Mobile Journalism

First of all, in Florida, USA, in 2005, using mobile by Gannett Newspaper, the reporters here started collecting news from mobile. This was the period when mobile phones were first used for journalism. After which ND TV announced Mobile Journalism in India and in a very professional manner, the work related to Mobile Journalism i.e. DWSHRW was completed by its journalists. After which, if we talk in today's time, then every news channel is using Dwshrv for its journalism-related works. Mobile phones became more popular in the journalism world only because of the state-of-the-art resources available in mobiles. Because of which journalists got more benefit in collecting news and disseminating it etc⁴.

Where through traditional journalism, only the work of conveying information to the audience was done through any medium of communication such as newspaper, news channel, radio etc. but it used to be a one-way transmission of communication⁵. Where only one presenter is involved, the receiver of information is involved on the other side. But the audience or the reader could not participate in giving their immediate response. But in the context of new media, not only was it possible to broadcast information immediately, but public participation was also associated with the dissemination of information. Which combined the communication process with a two-way process that also involved the general public, and this was possible because of mobile journalism ie MOJO.

It proved to be a period of digital revolution which provided a new dimension to journalism by connecting mobile phones with unlimited resources⁶.

Mobile Journalism and Resources

Since its inception, the mobile phone has been world-famous for the telecommunication process. With the help of mobile phones, the convenience of telecommunication was obtained at anytime and anywhere. Which made it easy to connect with any person from one country to another by breaking boundaries. In its early days, the mobile phone proved to be an accessible resource of communication through communication. There was no better resource than the mobile phone, for conveying messages from one place to another, in getting per-person movement and information⁷. By the early part of the year 2005, mobile phones made their reach to people all over the world. After which the companies making mobile phones filled it with many other facilities from time to time, which later changed into the form of today's smart phone⁸.

In today's time, mobile phones include many such features which have made journalism very easy such as-

Audio Recording: Due to this facility facility was provided to take audio byte of any person and political or social special persons anytime anywhere through mobile phone. Where earlier journalists had to carry an audio recording device / device with them for audio recording, whereas in today's time, due to audio recording facility in mobile phones, there has been more convenience in journalism. Now you do not have to carry any big audio device along with you, rather your work is done easily with a small mobile phone⁹.

Video Recording and Photography: Having the facility of camera in the mobile phone has brought more benefits in the journalism world, such as recording the video of the news, recording the information of the incident site in the form of a video, taking its photo etc. The phone started being used more by journalists. With the facility of camera in the mobile phone, the journalists now got rid of the problem of keeping the camera with them and carrying the camera to the scene of the incident. Mobile phones can be taken with you from one place to another in a convenient manner, due to which mobile became more popular in the journalism world.

Live Streaming: Earlier, live broadcasting team accompanied the reporter to the spot for live telecast of the news, which was called Out-door Broadcasting Ven (OB-Ven). In which the facility of a direct satellite antenna transmission connection was added for live broadcast. Through which broadcast connection was connected with the camera and live broadcast was done. But in today's time, this facility is also being done very easily through our mobile phones.

Internet and social media platforms in mobile phones have made it very convenient to complete the live broadcast and also made the broadcast of the event successful in reaching the public immediately. Now with a single click, you can present your thoughts to the public by connecting live with social media anywhere anytime using your smart phone, which does not require much technical arrangement. All it requires is internet connection and a social media account like Facebook, Instagram, YouTube, Twitter etc. from where you can connect with the live broadcast with your news channel ID. Which is made more convenient by our smart mobile phone.

The resources required by a reporter or journalist to compile the news were available in a mobile phone, which gave more impetus to mobile journalism in the journalism world¹⁰. Such as the facility of clicking photos, the facility of making videos, the facility of recording audio, the facility of live streaming, the facility of connecting with the masses through social media, the facility of instant dissemination of news, etc. That's why in today's modern era, smart phone based journalism got more importance in the context of new media because-It connects instant news to the masses with ease, It is convenient to carry from one place to another at low cost, Excessive technical arrangements are also not required etc. Due to which mobile journalism has been included in the modern resources of new media. Which has been included in the world of journalism as mobile phone-based journalism. Which in today's time is called MOJO i.e. Mobile Journalism¹¹.

Conclusion

In today's modern era, if we talk about journalism, then the mobile phone has included the tools used in journalism, through which the mobile phone has played a special role in meeting the necessary resources in journalism, due to which today in the modern era, mobile phone has become very important in journalism. Mobile phone is proving to be a more successful resource in the world of journalism, such as-camera, video recording, audio recording, photography etc¹² being modern resources.

Internet and social media systems in modern-day smart mobile phones have presented it as an even more effective tool. This era of smart phones connected the journalism world with a new and modern journalism, which got recognition in the journalism world by the name of Mojo i.e. Mobile Journalism¹³.

References

1. Westlund, O. (2013). Mobile news: A review and model of journalism in an age of mobile media. *Digital journalism*, 1(1), 6-26.
2. Westlund, O., & Quinn, S. (2018). Mobile journalism and MoJos. In *Oxford research encyclopedia of communication*.
3. Perreault, G., & Stanfield, K. (2019). Mobile Journalism as Lifestyle Journalism? Field Theory in the integration of mobile in the newsroom and mobile journalist role conception. *Journalism practice*, 13(3), 331-348.
4. Quinn, S. (2011). MoJo-Mobile JournalisM in the asian region. KAS.
5. Westlund, O. (2019). Mobile journalism. *The International Encyclopedia of Journalism Studies*, 1-8.
6. Chaturvedi, J. and Singh, S. (2010). Mass Culture and Advertising in the Digital Age. New Delhi: Anamika Publishers & Distributors Pvt. Ltd.
7. Tiwari, A. (2009). Mass communication time, Agra: Upkar publication.
8. Dutta, S. (2013). Online Journalism and E-Paper: A New Age. *Communication Today*, 15, 76,85.
9. Pathak, K. (2011). New Media: New Dimensions. New Delhi: University Publication.
10. Franklin, Bob (2013). Bibliography Support Internet and Social Media History. *Digital Journalism*, 1(1). 1:10.1080/21670811.2012.740264 Retrieved 2014-02-09.
11. Mer, A. (2013). A complicated but symbolic affair: the relationship between mainstream media and social media in the coverage of social protests in southern Africa. *Ecuind Novi: African Journalism Studies*, 34(1), 83-98.
12. Westlund, O. (2013). Mobile news: A review and model of journalism in an age of mobile media. *Digital journalism*, 1(1), 6-26.
13. Rodrigues, L. P. R., Baldi, V., & Gala, A. D. C. O. S. (2022). Mobile Journalism: the emergence of a new field of journalism. *Brazilian journalism research*, 17, 280-305.