



Short Review Paper

Effect of Mobile Phones on Journalism (MOJO) in Today's Era

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Available online at: www.isca.in

Received 6th May 2023, revised 8th October 2023, accepted 15th November 2023

Abstract

In the past, journalism was primarily utilized by the public as a means of obtaining information. People's mornings would begin with "Aaj Ki Taza Khabar," either through a newspaper or a morning bulletin on a news channel. Initially, the dissemination of news to the public was accomplished through journalism, with one side consisting of the audience or readers and the other side being the broadcasters. However, due to modernization, journalism has also benefited from new and cutting-edge technologies, with the category of smart mobile phones being at the forefront. Mobile phones have made journalism easily accessible in today's modern era but have also introduced negative aspects. This research paper examines how mobile phones have impacted journalism in the contemporary world, specifically how they have linked journalism to public opinion ideas, and how mobile journalism (MOJO) has become a part of society as a medium of communication. This study also shares thoughts on the future of digital journalism with mobile phones for next-level journalism by individuals, news channels, and organizations. Mobile phones have become a critical tool for modern-day journalism, and this research article offers insights into the evolving landscape of journalism in a mobile-dominated world. It highlights the benefits and challenges associated with MOJO and provides a glimpse into the future of digital journalism.

Keywords: Mobile phones, journalism, MOJO, digital journalism, and communication.

Introduction

Different types of news reach our homes from all over the world through different news mediums whether it is newspapers or television and radio or internet, social media etc. Journalists working in news organizations convert the events related to the country and the world into news and convey them to us. For this, they compile daily information and present it in the format of news. This whole process is called 'journalism'. The word journalism is considered to be a Hindi adaptation of English 'Journalism'¹.

The word 'Journalism' is derived from 'Journal' which means 'daily', and 'Roznama' which means that there is a description of daily work. Today the word journal has become indicative of 'magazine', newspaper, daily newspaper. The meaning of 'Journalism' is called newspaper, business related to magazine, news compilation, writing, editing, presentation, distribution etc. In today's era, there are many mediums of journalism such as newspapers, magazines, radio, television, web-journalism, social media, internet and our smart mobile phones etc.

Communication is a process that has always been associated with the journey of the development of human society. It also introduces the fact that if communication process was not involved in human society, hardly human civilization would have been able to develop so much. Communication is a process that flows continuously in a continuous manner. The resource to

complete this communication process is called media, through which the communication process can be completed. Along with this, the public can also be connected with the medium of communication. The word media is associated with the means of completing the process of communication, which works to connect and communicate with people, called media. In order to complete the communication process, media has been completing its work with mediums of many formats such as print media, electronic media and in the context of today's modern era, digital media etc².

Since its inception, the media has been doing the work of conveying news from one place to another. The work of gathering information, disseminating information in a systematic manner, converting social information into the form of news, etc. is included in the category of journalism. The work of conveying the news to the masses through different mediums of media is done by journalists, meaning journalists, and if it is said in simple words, then this is called journalism³.

The media world has accomplished the most efficient way of connecting the ideas of the social world to the masses. Then whether it is through newspaper, radio or television. In the manner in which the exchange of news was accomplished with journalism, the mediums of these resources made its work even simpler and easier. Journalism became such a medium where every small incident or social information, whether political or religious, proved to be very easy to reach the society, then the

work of efficiently completing the work of conveying the news to the public through the medium of media could be completed. Who did the work of taking the news to the public like a bridge.

New Media and Smart Phone Based Journalism (MOJO)

While the new form of media gave a lot of possibilities to journalism, the smart phone as a digital device of journalism was connected with the world of journalism. This completely changed the news broadcasting system. Smart phone made the facility like live broadcasting so convenient that in a blink of an eye, any person was able to complete the instant broadcast of the event through mobile phone and was successful in making the event accessible to the masses. This is known as Mobile Journalism i.e.⁴.

In today's time, the era we are in is also known as the modern era or simply say the digital era, the main reason for which is our smart phone. In the modern era, smart phones have become a part of our life very fast. Information like electricity coming from mobile phones has brought a revolution in the field of information technology all over the world. Through mobile phones, listeners and readers all connect with the transmission of information instantaneously. At the same time, they are able to complete their co-partnership as well⁵.

History of Mobile Journalism

First of all, in Florida, USA, in 2005, using mobile by Gannett Newspaper, the reporters here started collecting news from mobile. This was the period when mobile phones were first used for journalism. After which ND TV announced Mobile Journalism in India and in a very professional manner, the work related to Mobile Journalism i.e. DWSHRW was completed by its journalists. After which, if we talk in today's time, then every news channel is using Dwsrv for its journalism-related works. Mobile phones became more popular in the journalism world only because of the state-of-the-art resources available in mobiles. Because of which journalists got more benefit in collecting news and disseminating it etc⁶.

Where traditional journalism, only the work of conveying information to the audience was done through any medium of communication such as newspaper, news channel, radio etc. but it used to be a one-way transmission of communication. Where only one presenter is involved, the receiver of information is involved on the other side. But the audience or the reader could not participate in giving their immediate response. But in the context of new media, not only was it possible to broadcast information immediately, but public participation was also associated with the dissemination of information. Which combined the communication process with a two-way process that also involved the general public, and this was possible because of mobile journalism i.e. MOJO. It proved to be a period of digital revolution which provided a new dimension to

journalism by connecting mobile phones with unlimited resources⁷.

Mobile Journalism and Resources

Since its inception, the mobile phone has been world-famous for the telecommunication process. With the help of mobile phones, the convenience of telecommunication was obtained at anytime and anywhere. This made it easy to connect with any person from one country to another by breaking boundaries. In its early days, the mobile phone proved to be an accessible resource of communication through communication⁸. There was no better resource than the mobile phone, for conveying messages from one place to another, in getting per-person movement and information. By the early part of the year 2005, mobile phones made their reach to people all over the world. After which the companies making mobile phones filled it with many other facilities from time to time, which later changed into the form of today's smart phone⁹.

In today's time, mobile phones include many such features which have made journalism very easy such as - Audio Recording: Due to this facility was provided to take audio byte of any person and political or social special persons anytime anywhere through mobile phone. Where earlier journalists had to carry an audio recording device / device with them for audio recording, whereas in today's time, due to audio recording facility in mobile phones, there has been more convenience in journalism. Now you do not have to carry any big audio device along with you, rather your work is done easily with a small mobile phone.

Video Recording and Photography: Having the facility of camera in the mobile phone has brought more benefits in the journalism world, such as recording the video of the news, recording the information of the incident site in the form of a video, taking its photo etc. The phone started being used more by journalists. With the facility of camera in the mobile phone, the journalists now got rid of the problem of keeping the camera with them and carrying the camera to the scene of the incident. Mobile phones can be taken with you from one place to another in a convenient manner, due to which mobile became more popular in the journalism world.

Live Streaming: Earlier, live broadcasting team accompanied the reporter to the spot for live telecast of the news, which was called Out-door Broadcasting Ven (OB-Ven). In which the facility of a direct satellite antenna transmission connection was added for live broadcast. Through which broadcast connection was connected with the camera and live broadcast was done. But in today's time, this facility is also being done very easily through our mobile phones. Internet and social media platforms in mobile phones have made it very convenient to complete the live broadcast and also made the broadcast of the event successful in reaching the public immediately. Now with a single click, you can present your thoughts to the public by

connecting live with social media anywhere anytime using your smart phone, which does not require much technical arrangement. All it requires is internet connection and a social media account like Facebook, Instagram, YouTube, Twitter etc. from where you can connect with the live broadcast with your news channel ID. This is made more convenient by our smart mobile phone¹⁰.

The resources required by a reporter or journalist to compile the news were available in a mobile phone, which gave more impetus to mobile journalism in the journalism world. Such as the facility of clicking photos, the facility of making videos, the facility of recording audio, the facility of live streaming, the facility of connecting with the masses through social media, the facility of instant dissemination of news, etc¹². That's why in today's modern era, smart phone based journalism got more importance in the context of new media because – i. It connects instant news to the masses with ease. ii. It is convenient to carry from one place to another at low cost. iii. Excessive technical arrangements are also not required etc.

Due to which mobile journalism has been included in the modern resources of new media. Which has been included in the world of journalism as mobile phone-based journalism. Which in today's time is called MOJO i.e. Mobile Journalism¹¹.

Conclusion

In today's modern era, if we talk about journalism, then the mobile phone has included the tools used in journalism, through which the mobile phone has played a special role in meeting the necessary resources in journalism, due to which today In the modern era, mobile phone has become very important in journalism. Mobile phone is proving to be a more successful resource in the world of journalism, such as - camera, video recording, audio recording, photography etc. being modern resources. Internet and social media systems in modern-day smart mobile phones have presented it as an even more effective

tool. This era of smart phones connected the journalism world with a new and modern journalism, which got recognition in the journalism world by the name of Mojo i.e. Mobile Journalism.

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